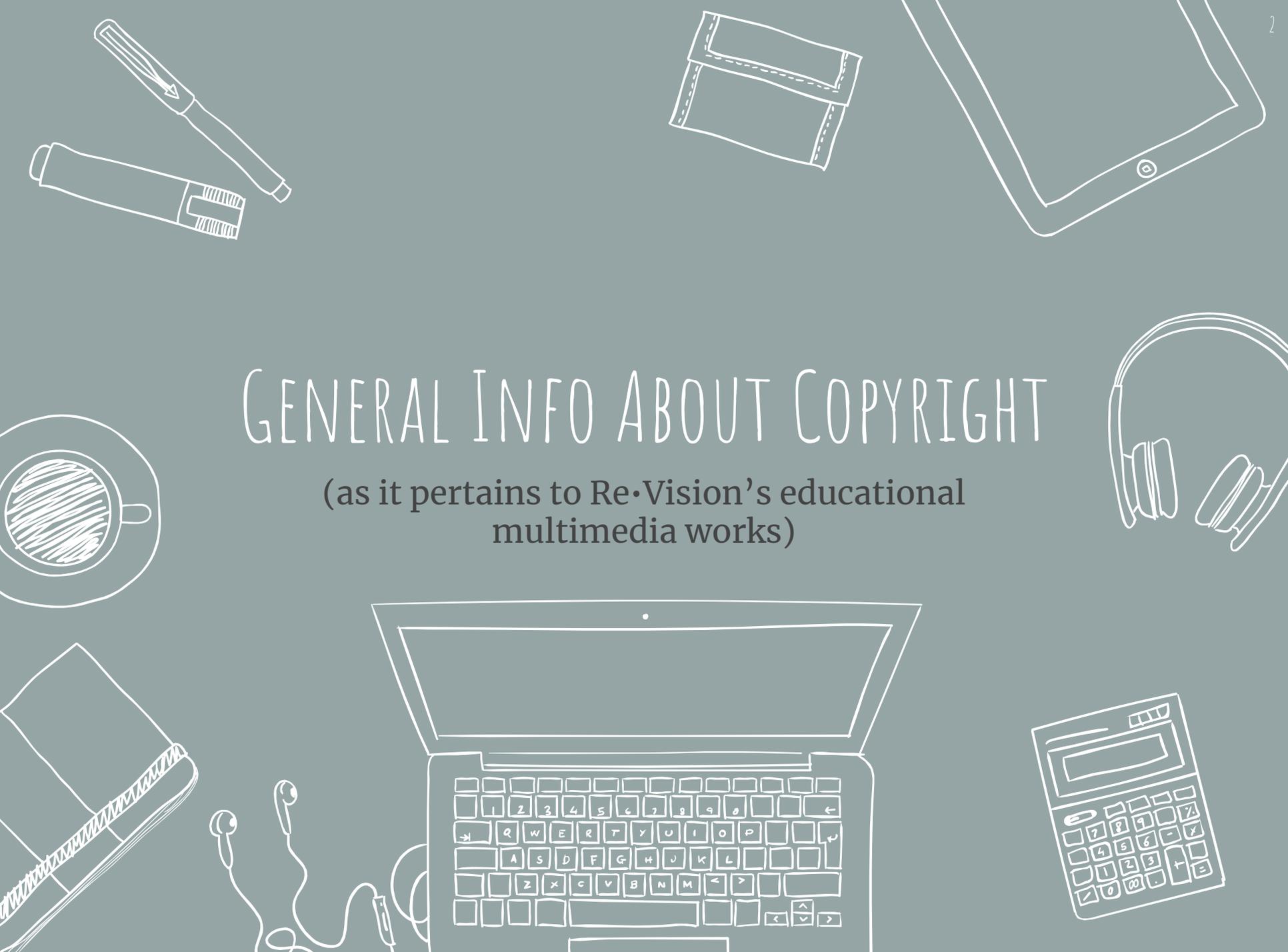




FAIR USE GUIDELINES  
FOR DIGITAL  
STORYTELLING

# GENERAL INFO ABOUT COPYRIGHT

(as it pertains to Re•Vision's educational multimedia works)



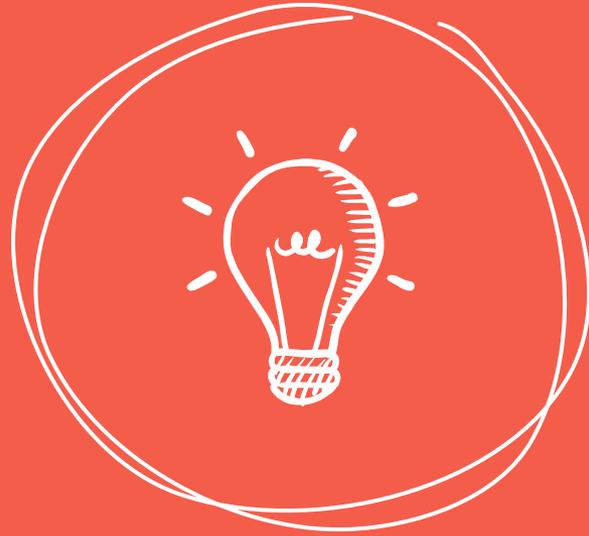
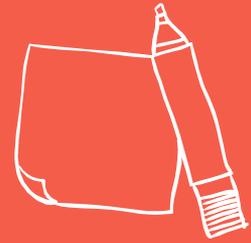


*Copyright can be complex! Please ask a facilitator for clarification if you are uncertain whether permission is required*



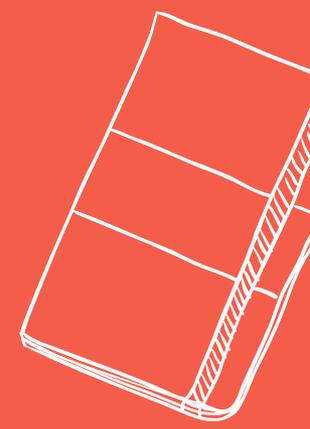
## GENERAL INFO

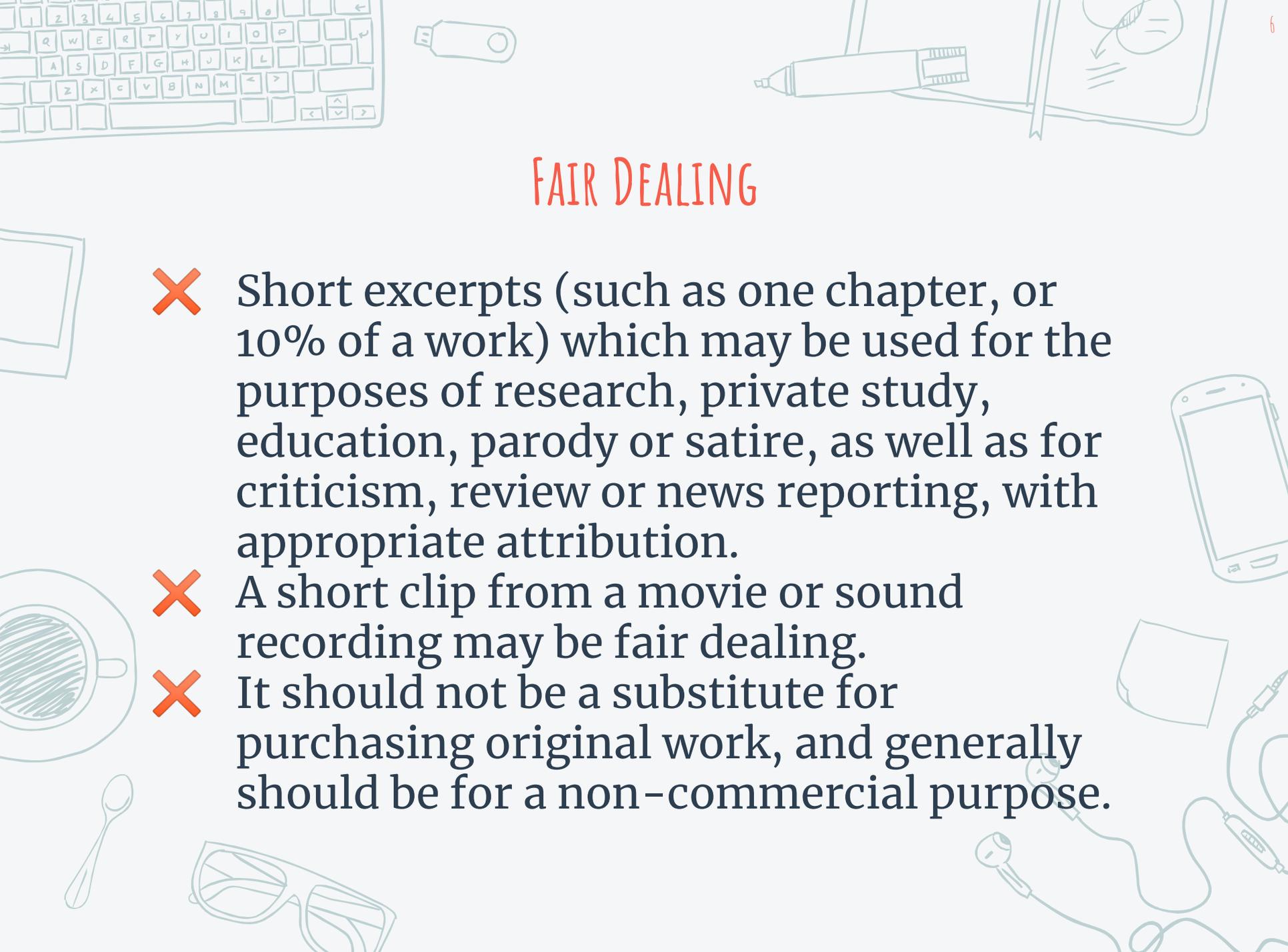
- ✗ Copyright protection exists automatically for every work that is created, whether or not it is stated
- ✗ Copyright applies to all genres and formats of written and visual media
- ✗ Some copying done for educational purposes may be allowable under an exception in the Copyright Act, or be permitted by a license



# COPYRIGHT ACT EXCEPTIONS

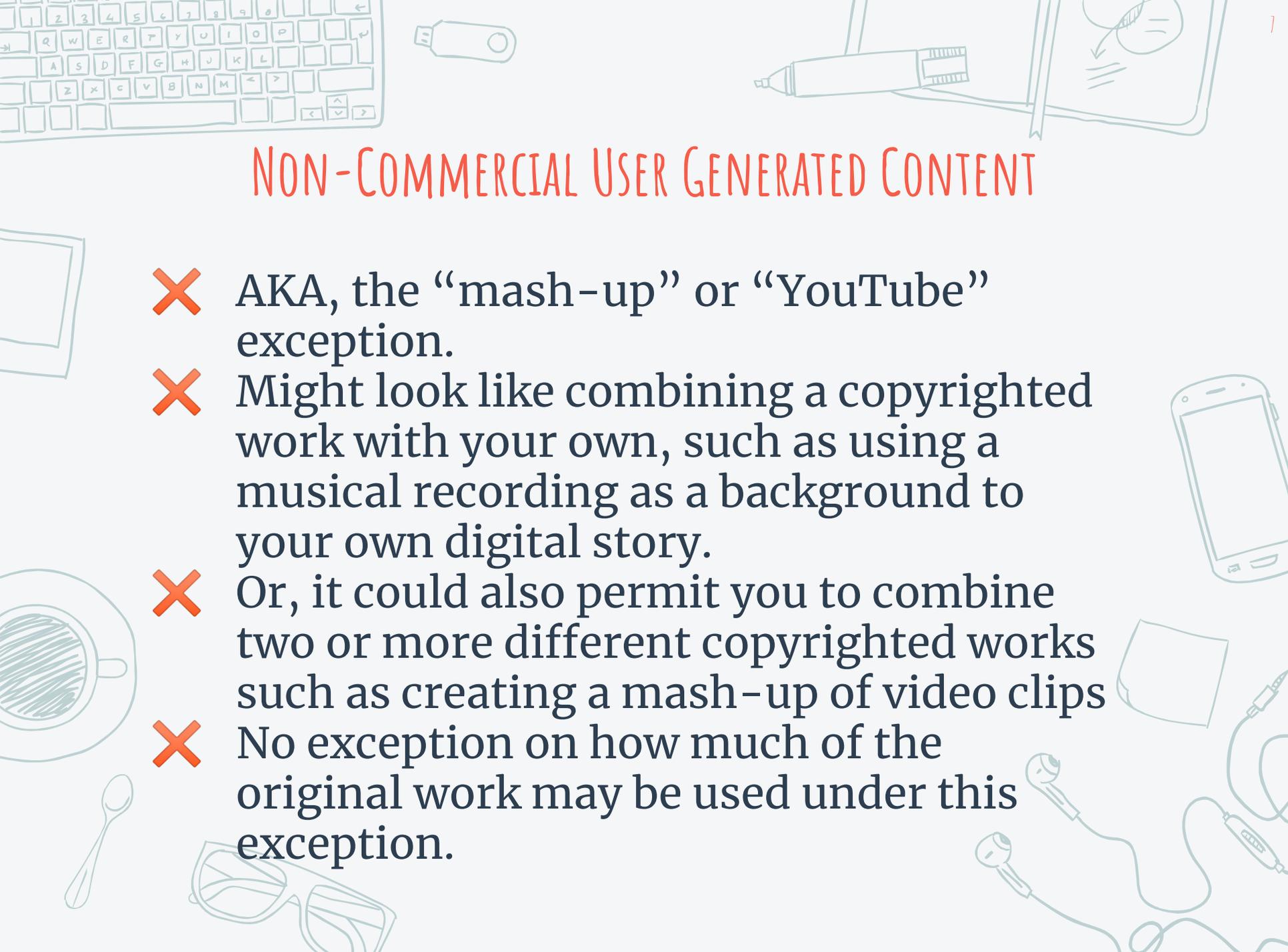
Using copyrighted works without infringing copyright





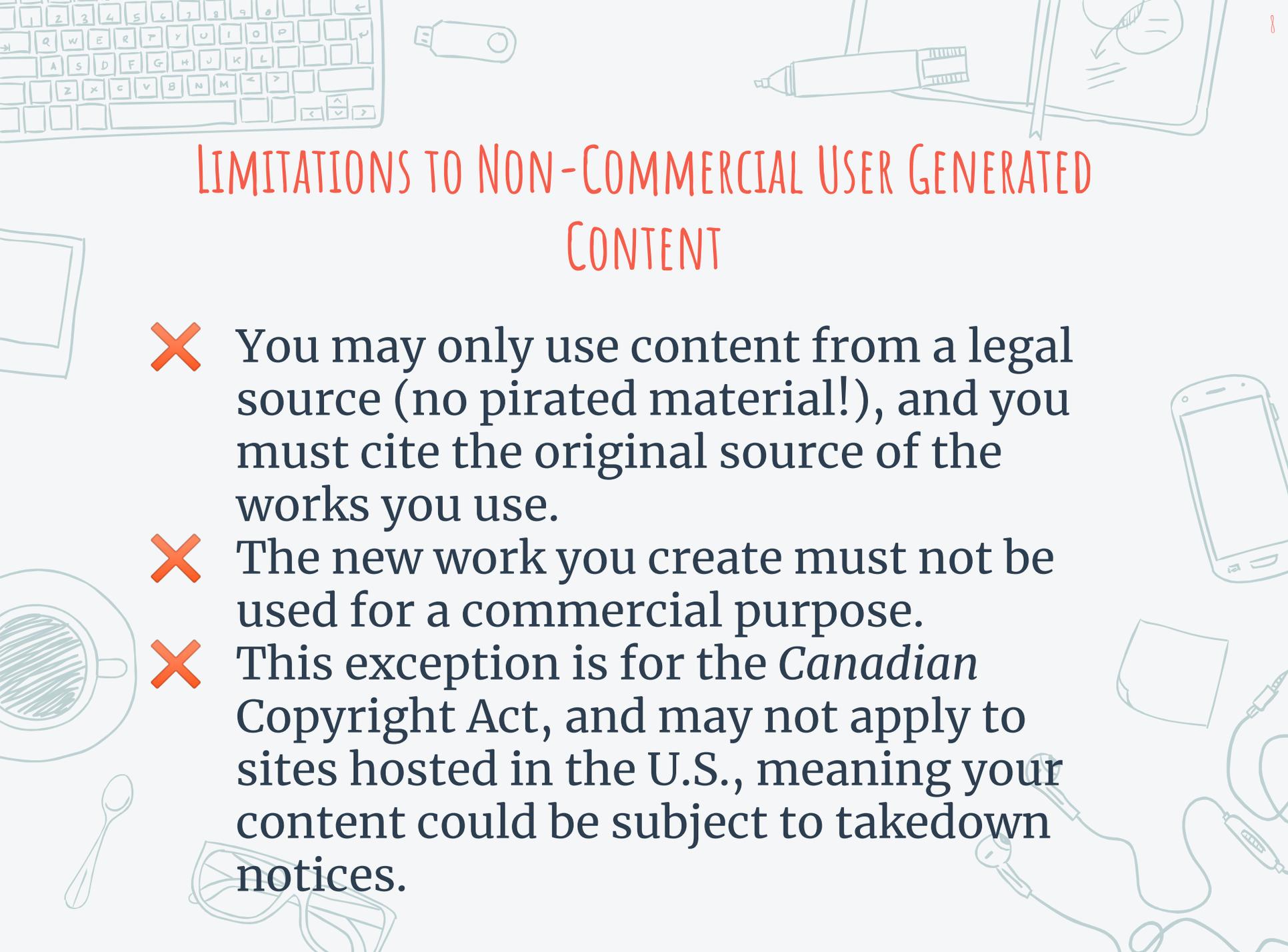
## FAIR DEALING

- ✗ Short excerpts (such as one chapter, or 10% of a work) which may be used for the purposes of research, private study, education, parody or satire, as well as for criticism, review or news reporting, with appropriate attribution.
- ✗ A short clip from a movie or sound recording may be fair dealing.
- ✗ It should not be a substitute for purchasing original work, and generally should be for a non-commercial purpose.



## NON-COMMERCIAL USER GENERATED CONTENT

- ✗ AKA, the “mash-up” or “YouTube” exception.
- ✗ Might look like combining a copyrighted work with your own, such as using a musical recording as a background to your own digital story.
- ✗ Or, it could also permit you to combine two or more different copyrighted works such as creating a mash-up of video clips
- ✗ No exception on how much of the original work may be used under this exception.



## LIMITATIONS TO NON-COMMERCIAL USER GENERATED CONTENT

- ✗ You may only use content from a legal source (no pirated material!), and you must cite the original source of the works you use.
- ✗ The new work you create must not be used for a commercial purpose.
- ✗ This exception is for the *Canadian* Copyright Act, and may not apply to sites hosted in the U.S., meaning your content could be subject to takedown notices.



## PUBLIC DOMAIN MATERIALS

- 
- ✗ Public domain works are those in which the copyright has EXPIRED.
  - ✗ In Canada, this is generally 50 years after the death of the author or creator.
  - ✗ Works that are in the public domain can be copied without permission.
- 
- 
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## CREATIVE COMMONS LICENSES

A way of licensing materials on the Internet so that they may be easily copied or reused by others. There are several different levels of Creative Commons (CC) licenses, each of which permits a specific type of re-use.

## NOTES ON CREATIVE COMMONS

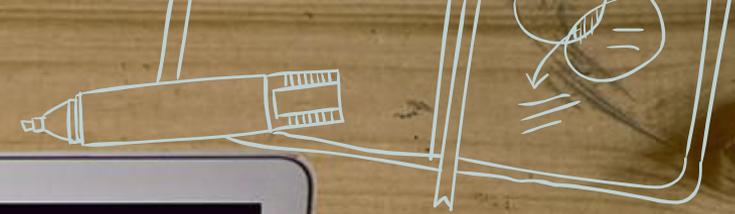
- ✗ Materials that have a CC license can be copied without obtaining permission, provided you credit the creator of the work, and adhere to any conditions specified by the license.
- ✗ Many websites and search engines (including Flickr, Google, and YouTube), allow you to search specifically for CC-licensed content.
- ✗ Usually identified with CC symbol.

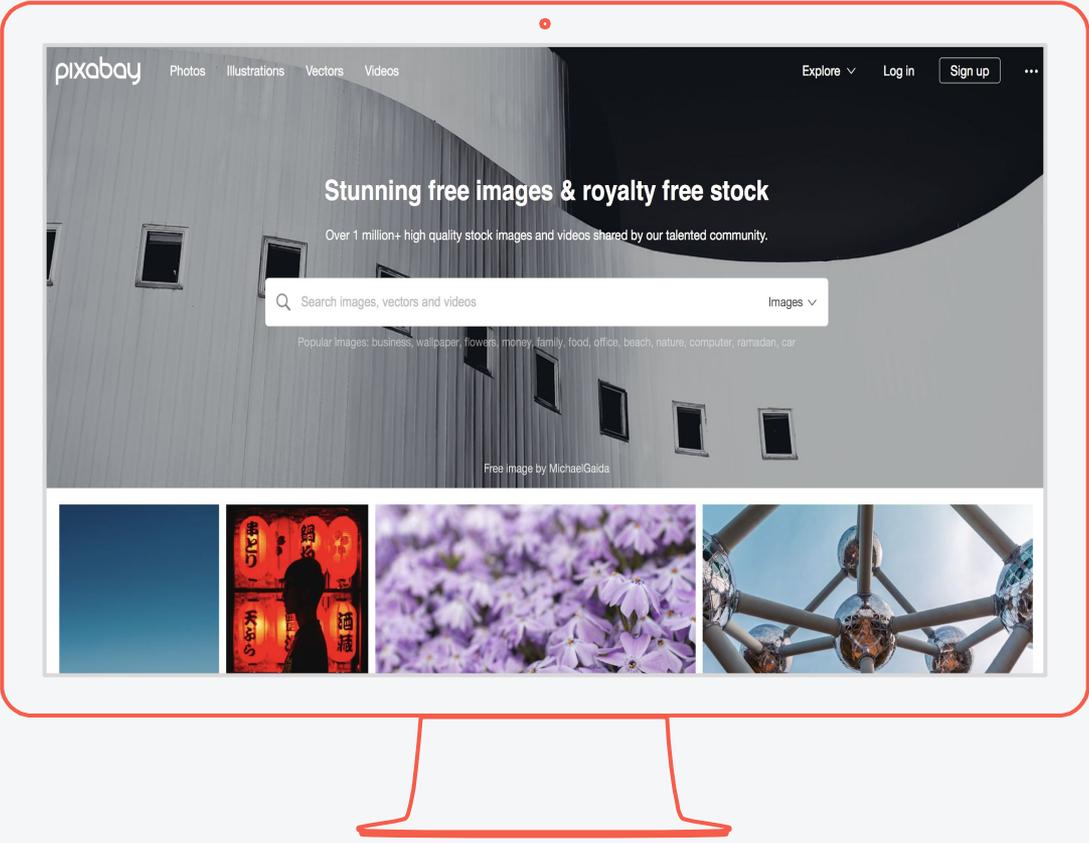
## NOTES ON CREATIVE COMMONS

- ✗ All Creative Commons licenses require that the author or creator of the work be attributed.
- ✗ When citing a creative commons work, you need to include:
  - Author's name
  - The title of the work
  - The type of CC license
  - Ideally, the URL that links back to the work



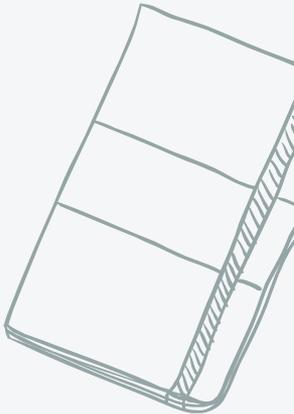
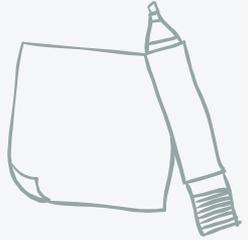
FREE CONTENT!  
Some popular sites:

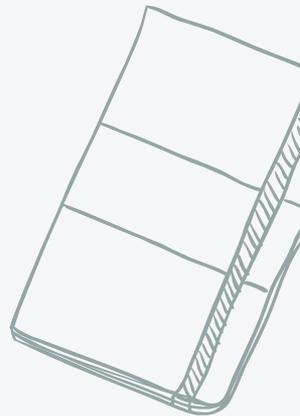
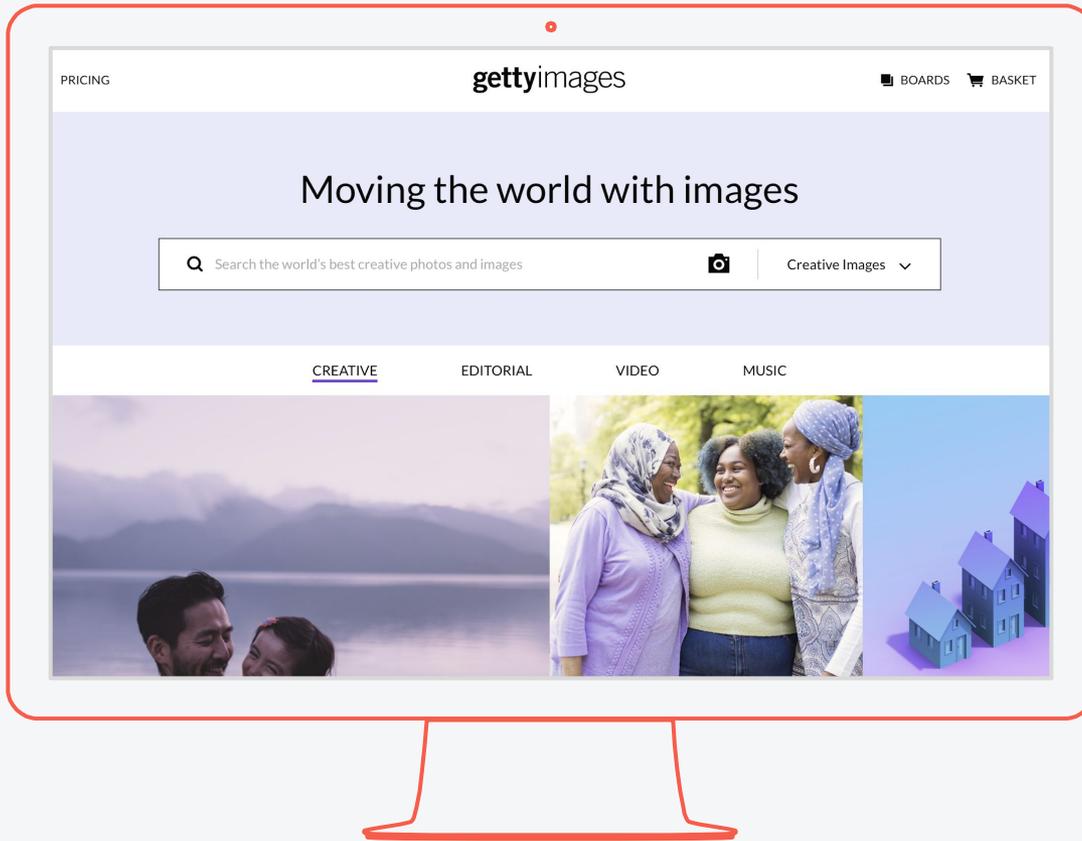




# PIXABAY

[pixabay.com](https://pixabay.com)

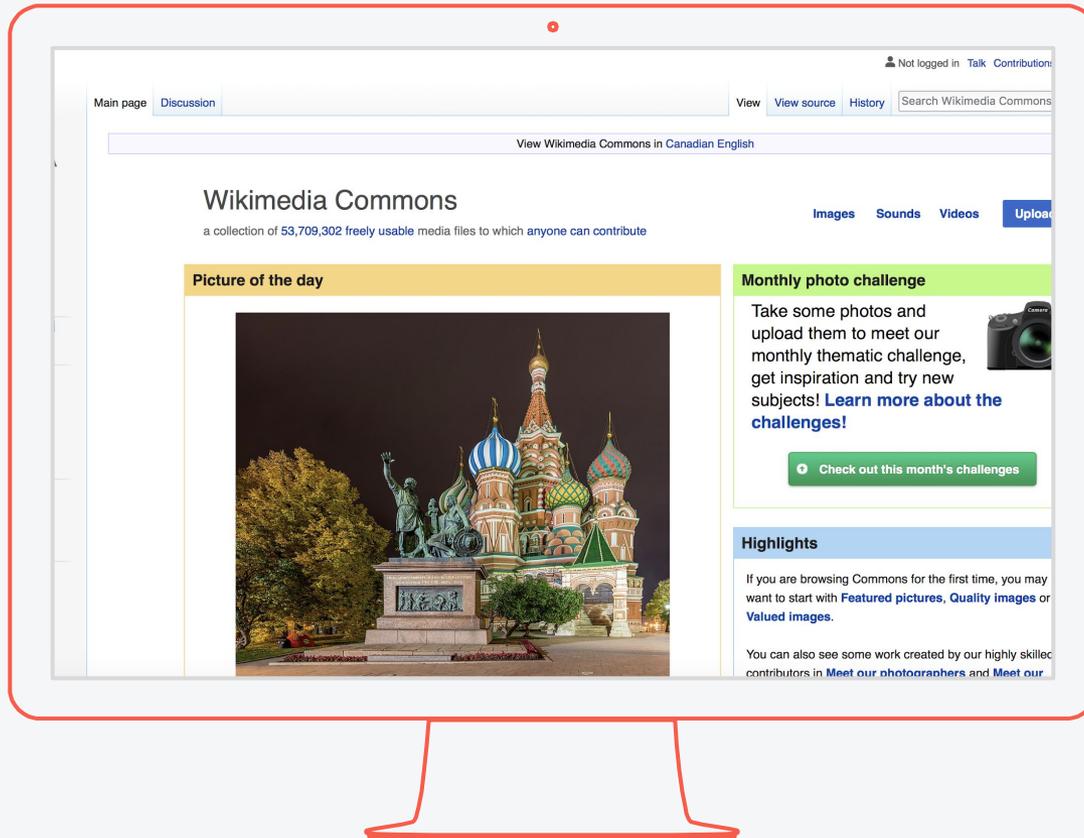




# GETTY IMAGES

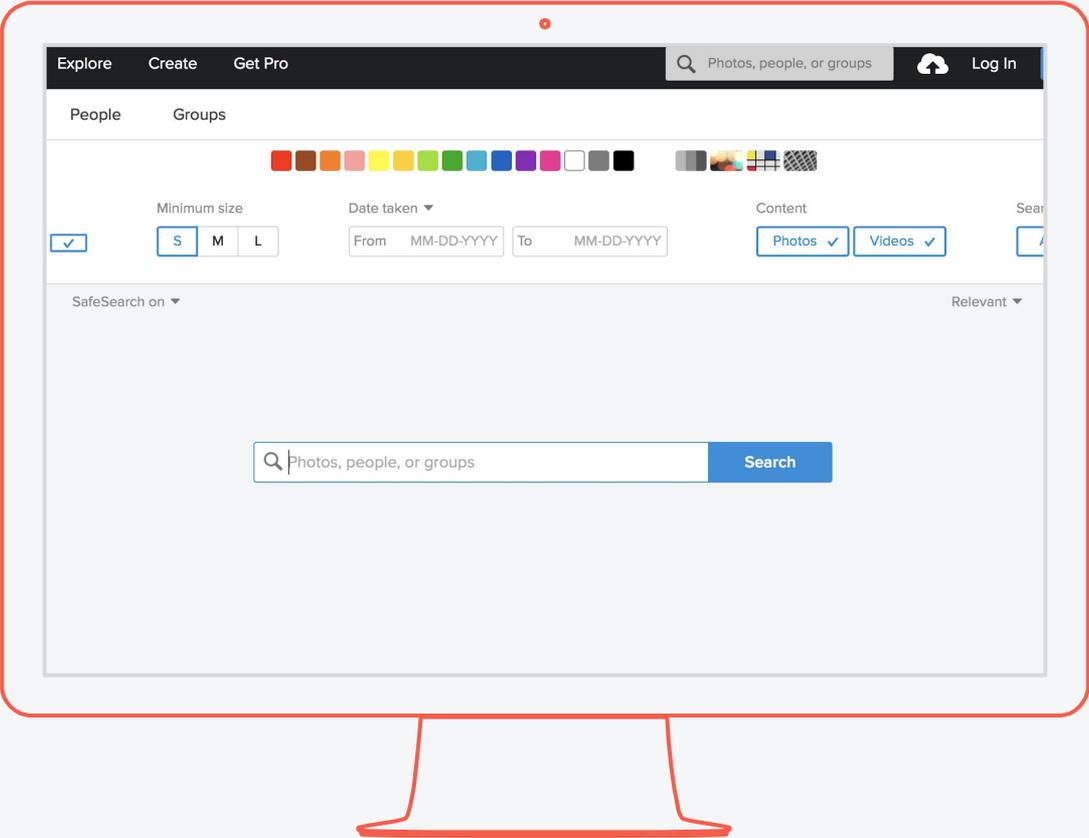
[gettyimages.ca](https://www.gettyimages.ca)





# WIKIMEDIA COMMONS

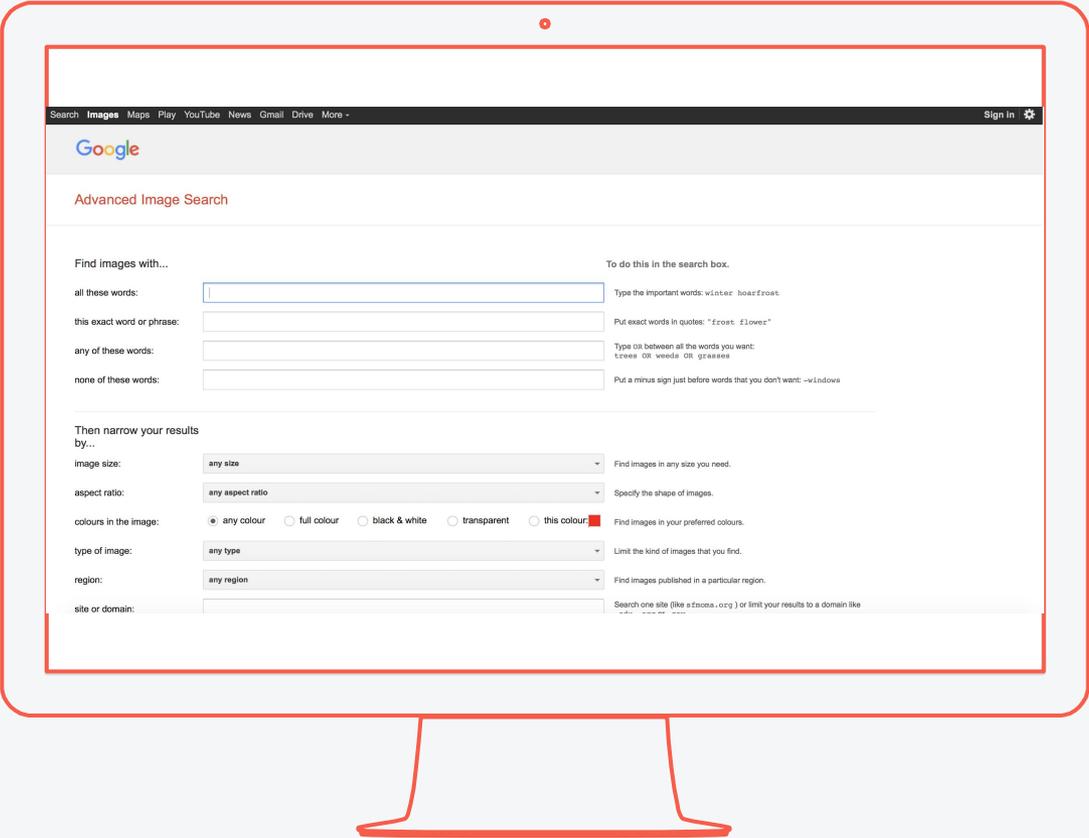
[commons.wikimedia.org/wiki/Main\\_Page](https://commons.wikimedia.org/wiki/Main_Page)



# FLICKR CREATIVE COMMONS SEARCH

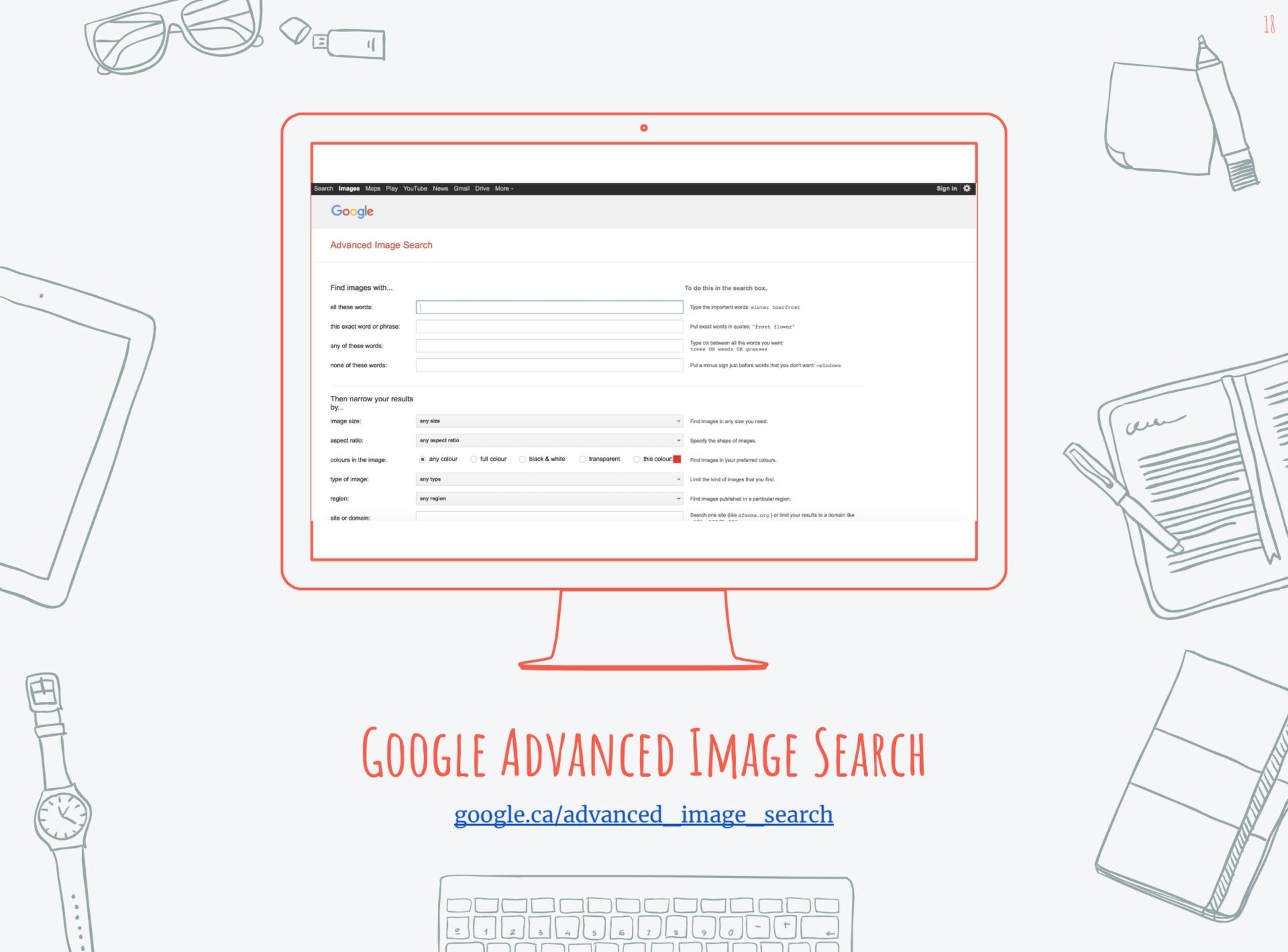
[flickr.com/search/advanced/](https://www.flickr.com/search/advanced/)

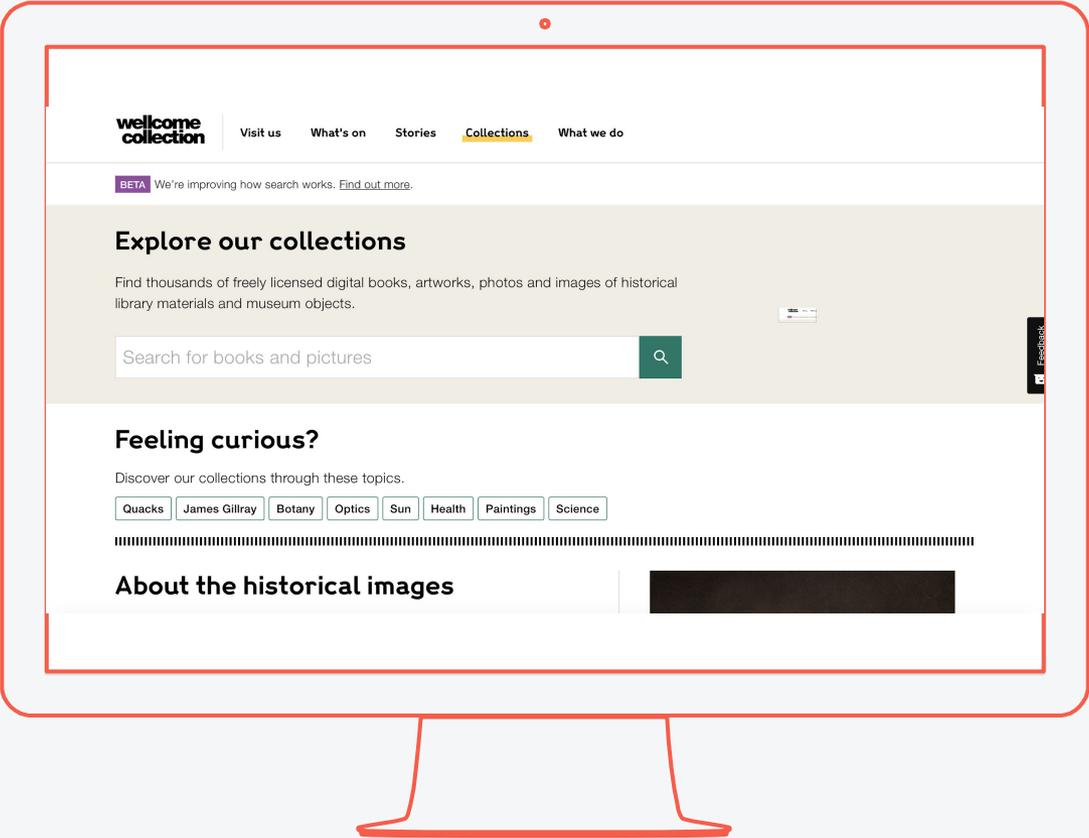




# GOOGLE ADVANCED IMAGE SEARCH

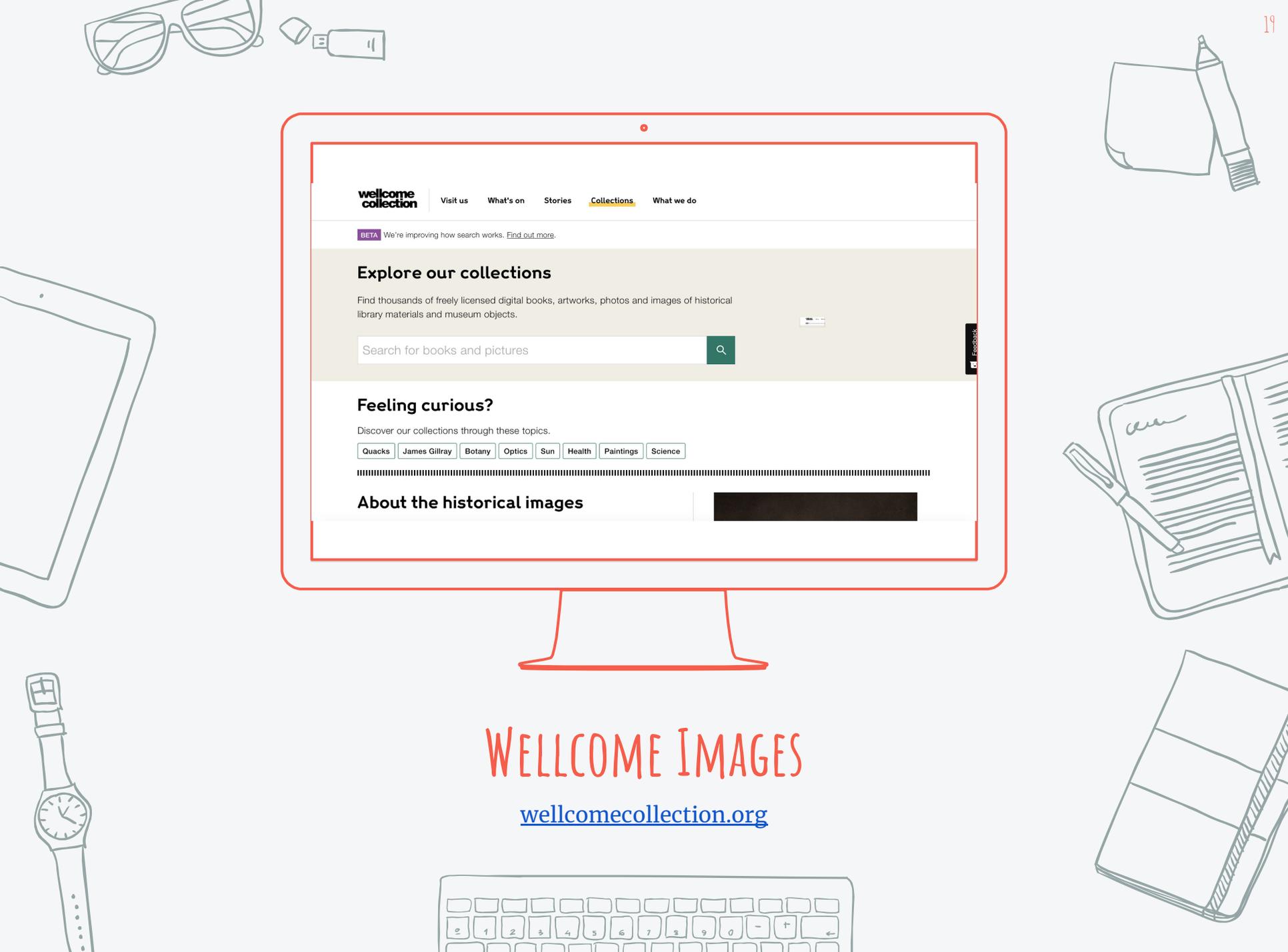
[google.ca/advanced\\_image\\_search](https://google.ca/advanced_image_search)

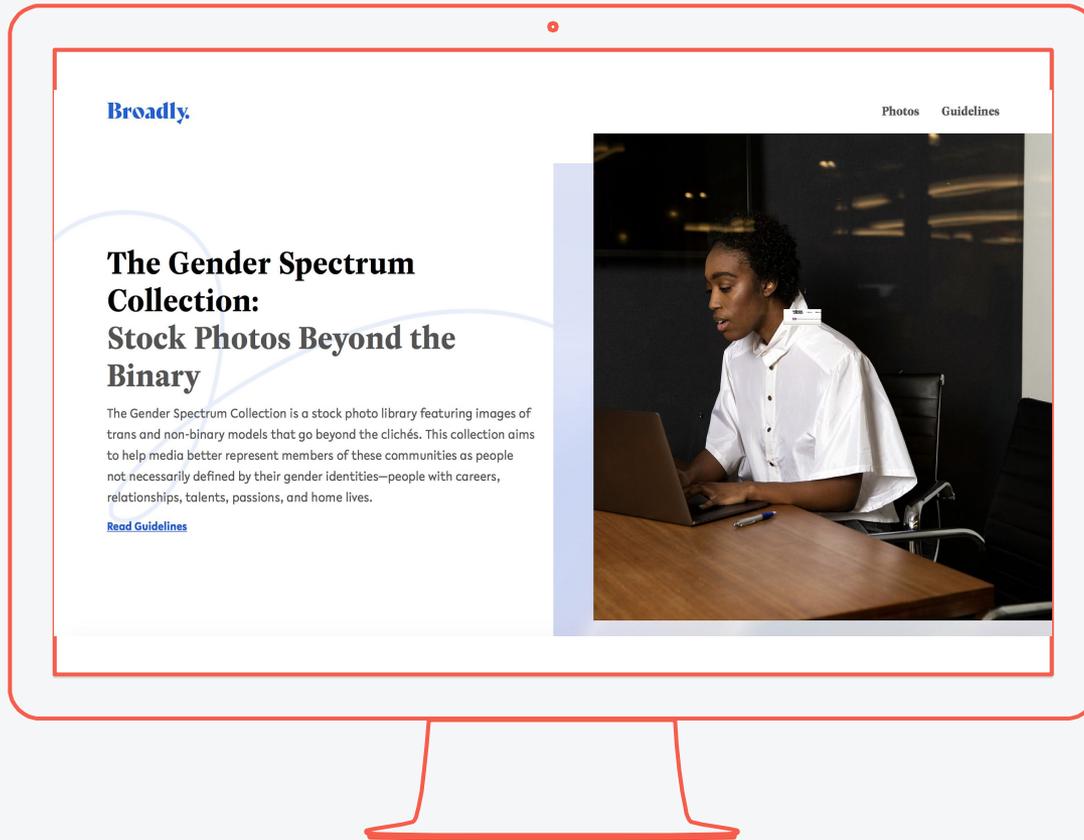




# WELLCOME IMAGES

[wellcomecollection.org](http://wellcomecollection.org)

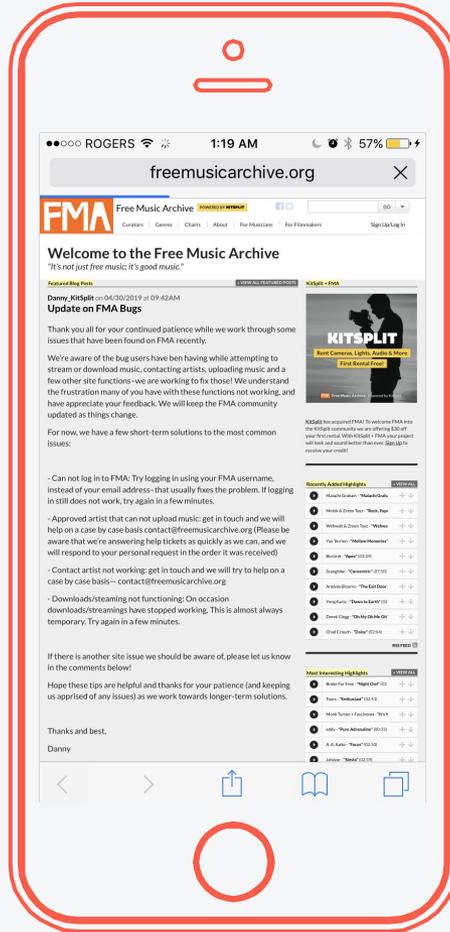




# THE GENDER SPECTRUM COLLECTION:

Stock Photos Beyond the Binary

[broadlygenderphotos.vice.com](https://broadlygenderphotos.vice.com)



## DIGITAL LOCKS (TECHNOLOGICAL PROTECTION MECHANISMS)





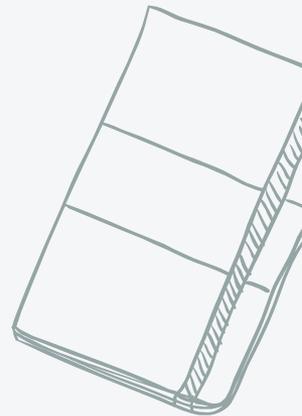
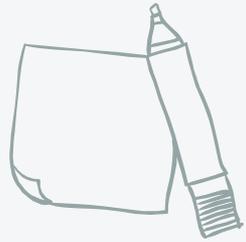
# IMPORTANT NOTE!

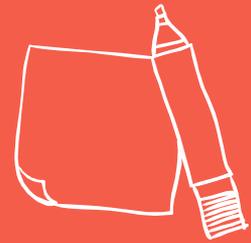
## Digital Locks (Technological Protection Mechanisms)

It is illegal to remove, tamper with, or circumvent a digital lock of any kind in order to make a copy of a work.

Examples of digital locks include passwords, encryption software, and access codes.

If a work is protected by a digital lock, you may not make a copy even if you would normally be permitted to do so even under an exception in the Copyright Act.





# THANKS!

## Any questions?

*You can find Re•Vision online at:*

*@ProjectReVision (Facebook)*

*@ReVisionGuelph (Twitter)*

*@ProjectReVision (Instagram)*

[revisioncentre.ca](http://revisioncentre.ca)





# IMAGES:

**Pixabay** 

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

**co** 

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

**Red** 

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

**Yellow** 

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

**Blue** 

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

**Red** 

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.





SlidesCarnival icons are editable shapes.

This means that you can:

- Resize them without losing quality.
- Change fill color and opacity.



Isn't that nice? :)

